

Media Coverage Request 2017 World Ag Expo

By completing this form, you agree to be available to media at times indicated below. This form does not guarantee media coverage or interviews. **One submission per exhibitor, please.**

Company Name: _____ Exhibit Space(s): _____

Company Website: _____

Onsite Contact: _____ Phone: _____ Email: _____

Interviewee Name: _____ Phone: _____ Email: _____

Product/Industry Category: _____

Area of participation: (select all that apply)

- | | | | | |
|---|--|---|----------------------------------|---|
| <input type="checkbox"/> Exhibitor | <input type="checkbox"/> Top-10 New | <input type="checkbox"/> Top-10 New | <input type="checkbox"/> Seminar | <input type="checkbox"/> WAE Arena |
| <input type="checkbox"/> Ag Tour Location | <input type="checkbox"/> Product Nominee | <input type="checkbox"/> Product Winner | <input type="checkbox"/> Speaker | <input type="checkbox"/> School Tour Stop |

Publicize your participation at World Ag Expo!

- Send me general WAE press releases.
Contact Name: _____ Email: _____
- Contact my local media for me. (If more than two, please attach list separately)
Media Contact: _____ Email: _____
Media Contact: _____ Email: _____

Social Media: Facebook Instagram (@ _____) Twitter (@ _____)

Why will the media want to talk with you?

- New Product(s)? Name of Product(s): _____
- Company Anniversary? # of years: _____
- Solutions to current issues? Brief description of product/solution: _____

- Awards/Recognitions received? Brief description of awards: _____

- Other: _____

Number of years as WAE exhibitor? _____

Are you able to demo your product in your exhibit space? Yes No

Availability to speak with media at your exhibit space:

- Monday
 Exhibit space will be set up and ready for interviews
 Tuesday
 Wednesday
 Thursday

Have you attached any of the following collateral material for media use?

- Press Releases
 Company or Product Logo
 Product Photos
 Other: _____

Questions? (559) 688-1030

Submit information online at www.worldagexpo.org/exhibitors or email form and attachments to media@farmshow.org.