

Take advantage of the World Ag Expo Arena and showcase your latest and greatest products!
This is an amazing opportunity to captivate attendees and turn them into your customers.
Space is limited, so get your application in today!

Provided by the International Agri-Center (IAC):

- Recognition on the Arena page of World Ag Expo's (WAE) website
- Show times in six shows, two per day, at WAE 2017 (show times assigned by IAC)
- Official Arena show announcer to read product script during drive-by demonstration (200 word maximum)
- Listing in Arena schedule and on all applicable materials
- Tentative schedule and arrival time for drivers by Monday, February 6, 2017
- Listing and product photograph in Arena program (if application, product info and picture received by January 15, 2017)
- Dedicated 24-hr Arena security from 12:00 p.m. on Sunday, February 12, 2017 until 8:00 a.m. Friday, February 17, 2017

Company Agrees to:

- Be a 2017 WAE exhibitor
- Pay fee of \$800 per entry prior to December 15 (\$1,000 after December 15)
- Provide product script (200 word maximum) for official Arena show announcer by January 15, 2017
- Deliver product to Arena by 12:00 p.m. on Sunday, February 12, 2017
- Keep products inside Arena, once delivered to Arena, until gates are opened for exhibitor move-out on Thursday, February 16, 2017
- Provide vehicle to pull product, if necessary
- Provide driver(s) for product or arrange a driver with IAC prior to show
- Forfeit all remaining presentations at 2017 WAE if driver is not present at scheduled time (no refunds will be granted)
- Provide set of product keys (if applicable) to WAE Arena Chairman, upon product delivery
- Authorize WAE representatives to access and move product as deemed necessary
- Provide company logo and product image for promotional purposes and authorize royalty-free use of approved ID marks, slogans, and logos to IAC
- Meet all deadlines or forfeit the benefit and hold harmless IAC
- Be present for practice run on Monday, February 13, 2017
- Provide application, certificate(s) of insurance (for exhibit space), product script and payment by January 15, 2017



World Ag Expo Arena

Early Bird Deadline: December 15, 2016

Company Name: _____ Exhibit Space(s): _____

Contact Name: _____ Phone: _____

Website: _____ Email: _____

Onsite Contact: _____ Onsite Phone: _____

Driver Name: _____ Driver Phone: _____

Equipment/Product Name: _____

Equipment/Product Dimensions (include vehicle & implement, if applicable) Length: _____ Width: _____

Additional demonstration materials (i.e. dirt pile, etc): _____

- I will provide materials listed above.
- Assistance needed to acquire products listed above.

Equipment/Product Categories (check one):

- Tractor Sprayers & Floaters Utility Vehicle Other: _____
- Hay & Forage Tillage Skid Steers & Loaders
- Planting & Seeding Harvest Trucks

Payment Information:

- Check #: _____ Payable to International Agri-Center, Inc.
- Visa MC AMEX

Name on Card: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Card #: _____ Exp: _____ CVV: _____

Authorized Signature: _____ Date: _____

I, _____ the authorized signer of this company, have read and understand this agreement in its entirety. All terms have been accepted; therefore this document serves as a binding agreement, upon approval by International Agri-Center.

Signature, Title

Date

This application does not guarantee acceptance or placement in the Equipment Showcase. All applications must be approved by International Agri-Center. Applicants will be contacted upon approval.

Questions? Contact: 1-800-999-9186

Complete this form and return with payment to:

4500 South Laspina Street, Tulare, CA 93274 | Fax: (559) 686-5065 | Email: forms@farmshow.org