

WORLD AG EXPO®

Known for World Ag Expo and the California Antique Farm Equipment Show, the International Agri-Center is also home to the AgVentures! Learning Center, rental facilities, and much more.

Help us extend the hand of hospitality and courtesy to exhibitors and attendees – to keep them coming back beyond World Ag Expo! Their opinion largely depends on a great experience at their temporary home: your facility! Complete and return this form to help us increase exposure for your facility.

Upcoming World Ag Expo show dates: February 14-16, 2017

World Ag Expo agrees to:

- Place your logo and link on World Ag Expo Accommodations webpage
- Provide two (2) months of advertising on the International Agri-Center Freeway Sign*
- List contact information and amenities on World Ag Expo Accommodations webpage
- List contact information and amenities in the World Ag Expo Exhibitor Service Guide (Form must be received by August 20, 2016)

Logo, link and listing valid from sign date through February 17, 2017

Applicant agrees to:

- Mandate no more than a 2-night minimum during the week of World Ag Expo (Monday – Thursday)
- Have a maximum rate increase of 100% from your normal week-night rate, during the week of World Ag Expo (Monday - Thursday)
- Provide high resolution logo, valid website link, and requested artwork upon signing

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Email: _____

Website: _____

Proximity to the International Agri-Center: _____

Normal Room Rates: _____ World Ag Expo Room Rates: _____

Amenities: (select all that apply)

Complimentary Breakfast Pool Shuttle (other) Fitness Gym

Free Wireless Internet Shuttle to World Ag Expo In-House Restaurant

Additional Amenities (*Not all amenities are guaranteed to be listed on website*): _____

Additional Information/Comments: _____

*Freeway Sign: (Choose two)

- April June August October
 May July September November

Artwork requirements: 144 pixel height x 432 pixel width; 72 dpi; RGB; JPG | Must be received 10 days prior to first month selected

I am an authorized signer of this entity. I agree to provide artwork and meet all publication and collateral material deadlines or forfeit the benefit and hold harmless International Agri-Center. I authorize use of the approved ID marks, slogans and logos to International Agri-Center. I have read and understand the document in its entirety. All terms have been accepted by the entity above, and International Agri-Center, therefore this document serves as a binding agreement.

Signature, Title: _____ Date: _____

Questions? Call (559) 688-1030

Complete this form and return to: 4500 South Laspina Street, Tulare, CA 93274 | Fax: (559) 686-5065 | Email: forms@farmshow.org