

December 5, 2006

Welcome:

Every year Tulare, California, is host to the world's largest agricultural exposition. A show that attracts more than 1,600 exhibitors and 100,000 attendees from 66 different countries; all made possible by the efforts of 1,200 "orange jacket" volunteers.

As chairman of the 2007 World Ag Expo (WAE), I will lead our volunteers through this fabulous 40th Anniversary Expo. This year we will celebrate 40 years of innovative agriculture at the annual event, February 13-15, 2007. On over 2.5 million square feet of grounds, the WAE is packed with the latest in agricultural technology and equipment. The grounds will also bustle with celebratory events to ring in the 40th anniversary.

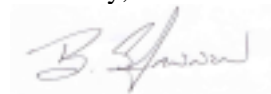
The San Joaquin Valley is the largest agricultural producing region of the world and the perfect location to share the story of family farmers and innovative technology. Visitors from around the world travel to gather this information and become better producers of food, flowers, fiber and forest products. This year, the valley again welcomes visitors to share information and celebrate all that is agriculture and farming.

Tractors and technology will lead the way for improved production practices on farms around the world. At the 40th Expo farmers can take in informative sessions in the Seminar Center and Dairy Profit Seminars, and have direct contact with the best equipment and technology on the market. In addition to special demonstrations in the World Ag Women Pavilion, and cutting-edge dairy farming technology showcased in the 80,000-square foot Dairy Center.

With special plans underway, World Ag Expo is sure to be an unforgettable experience. Feel the earth-shaking excitement of truck and tractor pulling competition during the West Coast Nationals Power Pulling Series held February 13 and 14. Test drive a tractor, enjoy mouthwatering food and join the agricultural world in a celebration like no other!

I welcome you to celebrate 40 years of innovative agriculture at the 2007 World Ag Expo!

Sincerely,



Bruce Shannon
2007 World Ag Expo Chairman

