



December 14, 2006

FOR IMMEDIATE RELEASE

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Dairy and Agribusiness Tours Offered During World Ag Expo

TULARE, Calif.— World Ag Expo attendees can tour agriculture operations in the heart of California’s Central Valley during the show, Feb. 13-15, 2007.

“About one-half of all ag production in California occurs within a 100-mile radius of World Ag Expo and the International Agri-Center,” said 2007 World Ag Expo Chairman, Bruce Shannon. “We are exceptionally fortunate to have these great and diverse facilities to tour right in our own backyard.”

Each day of the Expo, visitors can choose either a Dairy/Farm Tour or an Agribusiness Tour. All tours are \$20 per person, per tour (unless otherwise stated). All tours leave at 10 a.m. from Heritage Complex and return at 2:00 p.m., except for the culinary tour, which costs \$45 and departs at 9:30 a.m. and returns at 4:00 p.m.

Farm Tours Committee Chairman, David Watte chose sites that will be in “full swing” operation during February, providing a maximum experience at each site.

Space is limited and reservations are first-come, first-served, and registration must include full payment via check or credit card. Registration forms and online reservations may be made by visiting www.worldagexpo.com. For more information call (800) 999-9186, (559) 688-1030 , fax (559) 688-5527, or email lisa@farmshow.org.

2007 World Ag Expo Tour Schedule:

Tuesday, February 13, 2007

Tour #1 - Dairy

Ken DeGroot Dairy, Tulare, Calif.

Featuring carousel milker and Humphrey Biotic Solutions Lagoon treatment (organic approach to dairy solid waste management).

Fletcher Dairy, Tulare, Calif.

Featuring management practices on feeding and nutrition.

Tour #2 - Agri-Business

Citrus Tour, Lindsay, Calif.

Tour of a packing shed operation, orange harvesting, and juicing system in Lindsay, Calif.

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Wednesday, February 14, 2007

Tour #1 - Dairy

Organic Pastures Dairy, Kerman, Calif.

Featuring production of organic cheeses, milk, and butter, Kerman, Calif.

Tour #2 - Agri-Business

Vastro Valle Farms Tour

Tour a vegetable farm growing lettuce, broccoli, cabbage, peppers, tomatoes, and cotton.

Tour #3 - Agri-Tourism

Farm to Fork Culinary Tour, Squaw Valley, Calif.

A first-hand example of Agri-Tourism and Farm Direct Marketing in Squaw Valley, Calif.

Enjoy almond, peach, and lavender tours arranged by working farm wives; appetizers and food tasting available.

Thursday, February 15, 2007

Tour #1 - Dairy

Ken DeGroot Dairy, Tulare, Calif.

Featuring carousel milker and Humphrey Biotic Solutions Lagoon Treatment (organic approach to dairy solid waste management).

Fletcher Dairy, Tulare, Calif.

Featuring management practices on feeding and nutrition.

Tour #2 - Agri-Business

Citrus Tour, Lindsay, Calif.

Tour of a packing shed operations, orange harvesting, and juicing system in Lindsay, Calif.

World Ag Expo reserves the right to make substitutions and/or changes to this schedule. Tour participants agree to hold harmless the International Agri-Center, Inc. and its directors, volunteers, and employees from and against any and all damages, claims, losses and/or liabilities. Prices may be modified as necessary.

The 40th annual World Ag Expo is Feb. 13 – 15, 2007. For more information call 800-999-9186 or 559-688-1751 or visit www.worlagexpo.com.

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