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**FOR IMMEDIATE RELEASE**

FOR INFORMATION CONTACT: Beth Sequeira, Communications Director  
(559) 688-1030/ [beth@farmshow.org](mailto:beth@farmshow.org)

**Racing experience at the 2007 World Ag Expo**

TULARE, Calif.—World Ag Expo attendees will have the opportunity to sit in the driver's seat of a high-powered, heart-racing NASCAR vehicle; virtually that is.

Race fans can experience the thrill of the NASCAR NEXTEL Cup Series in Sprint's Ultimate Racing Experience; an interactive, three-quarter scaled, full-motion racing simulator available at the Expo on Feb. 13-14.

"When attendees take a break from viewing the latest and greatest in agricultural technology, they'll have great entertainment at the Nextel Racing Experience," said Bruce Shannon, 2007 Expo Chairman.

The racing simulators will be located directly across from the Expo Celebration Center at exhibit area C/D 26, and will operate during normal World Ag Expo hours. Housed in a 53 foot air conditioned trailer, drivers can virtually compete in a 32 car field at speeds of over 200 miles per hour on the most popular race tracks. Each simulator is surrounded by 3 projection screens, a surround sound system, and high speed response to steering, shifting and accelerating.

There is no purchase necessary to participate. Visit Sprint's Ultimate Racing Experience at World Ag Expo to feel the thrill of NASCAR racing Feb 13 and 14.

*The 40<sup>th</sup> annual World Ag Expo is Feb. 13 – 15, 2007. For more information call 800-999-9186 or 559-688-1751 or visit [www.worlagexpo.com](http://www.worlagexpo.com).*

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